No purchase necessary. Open to legal 50 US and DC residents 18 years of age or older as of date of entry. Void outside the 50 US/DC and where prohibited. Limit one entry per person per Entry Period. Sweepstakes begins 12:00:00 PM ET on 12/16/16 and ends 11:59:59 PM ET on 12/20/16. All entries must be received by 12/20/16. Total prize value: $2,100.00 per Grand Prize. Sponsored by Norwegian Air Int. Ltd. Grand Prize awarded in the form of a voucher to select destinations. Flights available to select destinations only and departing from the following airports only: JFK, BOS, LAX, OAK, FLL. Additional taxes may apply. For Official Rules, visit http://bestfreeshippingonearth.com.

NO PURCHASE NECESSARY TO ENTER. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OVER AS OF DATE OF ENTRY.

1. **Sweepstakes Period:** The Best Free Shipping on Earth - Norwegian Sweepstakes (the "**Sweepstakes**") begins at 12:00:00 p.m. Eastern Time ("**ET**") on December 16, 2016 and ends at 11:59:59 p.m. ET on December 20, 2016 (the "**Sweepstakes Period**"). The Sweepstakes Period consists of twenty (20) separate entry periods (each an "**Entry Period**"), as follows:

Entry Period	Entry Period Date	Entry Period Start & End Times
1	December 16, 2016	12:00:00 p.m. ET – 2:59:59 p.m. ET
2	December 16, 2016	3:00:00 p.m. ET – 5:59:59 p.m. ET
3	December 16, 2016	6:00:00 p.m. ET – 8:59:59 p.m. ET
4	December 16, 2016	9:00:00 p.m. ET – 11:59:59 p.m. ET
5	December 17, 2016	12:00:00 p.m. ET – 2:59:59 p.m. ET
6	December 17, 2016	3:00:00 p.m. ET – 5:59:59 p.m. ET
7	December 17, 2016	6:00:00 p.m. ET – 8:59:59 p.m. ET
8	December 17, 2016	9:00:00 p.m. ET – 11:59:59 p.m. ET
9	December 18, 2016	12:00:00 p.m. ET – 2:59:59 p.m. ET
10	December 18, 2016	3:00:00 p.m. ET – 5:59:59 p.m. ET
11	December 18, 2016	6:00:00 p.m. ET – 8:59:59 p.m. ET
12	December 18, 2016	9:00:00 p.m. ET – 11:59:59 p.m. ET
13	December 19, 2016	12:00:00 p.m. ET – 2:59:59 p.m. ET
14	December 19, 2016	3:00:00 p.m. ET – 5:59:59 p.m. ET
15	December 19, 2016	6:00:00 p.m. ET – 8:59:59 p.m. ET
16	December 19, 2016	9:00:00 p.m. ET – 11:59:59 p.m. ET
17	December 20, 2016	12:00:00 p.m. ET – 2:59:59 p.m. ET
18	December 20, 2016	3:00:00 p.m. ET – 5:59:59 p.m. ET
19	December 20, 2016	6:00:00 p.m. ET – 8:59:59 p.m. ET
20	December 20, 2016	9:00:00 p.m. ET – 11:59:59 p.m. ET

2. **Eligibility**: The Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older as of date of entry. Employees of Norwegian Air Int. Ltd. ("**Sponsor**"), Don Jagoda Associates, Inc. ("**Administrator**"), McKinney Ventures, LLC, their respective parents, subsidiaries, divisions, affiliates, and advertising, promotional and

judging agencies and the immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each, are not eligible to participate or win. Void where prohibited by law and subject to all federal, state, and local laws.

3. **How To Enter The Sweepstakes:** To enter the Sweepstakes, during an applicable Entry Period, participants must (i) visit http://bestfreeshippingonearth.com, (ii) click where indicated to view an applicable product page corresponding to a specific "shipping" location, (iii) select and add the featured product to their shopping cart and (iv) select the "Checkout" icon/button. Selecting "Checkout" does not initiate a purchase. No purchase is necessary to enter. To complete their entry, participants will be required to complete and submit the registration form to receive one (1) entry into the applicable Entry Period only. By entering, entrants will automatically be opted-in to receive emails from the Sponsor, but will have the opportunity to confirm via email their opted-in status or can immediately opt-out after entry and will not affect his/her entry. **Entries will <u>not</u> be carried forward to subsequent Entry Periods' random drawings, if any**. Limit one (1) entry per person/email address per Entry Period. All entries must be completed and submitted by 11:59:59 p.m. ET on December 20, 2016 to be eligible for the last Entry Period's random drawing. All entries must be complete to be eligible. All entries become the property of the Sponsor and will not be acknowledged or returned. If multiple entries are received in excess of the stated limitation from any person or e-mail address during the Sweepstakes Period, only the first such entry received from such person or e-mail address will be eligible for entry. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arises regarding the identity of the entrant, the authorized account subscriber of said e-mail account at the time of entry will be considered the entrant and required to comply with these Official Rules and all requirements set forth herein. "Authorized account subscriber" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization, which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

4. **Random Drawings:** On or about December 22, 2016, the potential Grand Prize winners will be randomly selected from among all eligible entries received for each Entry Period only, for a total of twenty (20) Grand Prize winners selected in twenty (20) separate random drawings. The random drawings will be conducted by the Administrator, an independent judging organization whose decisions are final on all matters relating to the Sweepstakes. The odds of winning a Grand Prize will depend on the number of eligible entries received for each Entry Period.

5. **Prizes: <u>Grand Prizes (20 total- 1 per Entry Period)</u>**: A $2,000 Norwegian Airlines Travel Voucher redeemable for two (2) economy round-trip tickets on Norwegian Airlines to and from select location, and a $100 Sponsor-specified gift card. The approximate retail value of each Grand Prize is $2,100. Total approximate retail value of all prizes: $42,000.00. Winners will not receive difference between actual and estimated retail value. The Sponsor is not responsible for flight postponement or cancellation. Norwegian's regulations and conditions apply. Voucher only redeemable for economy flights to destinations set forth on Appendix A. Voucher only redeemable for flights departing from the following airports only: JFK, BOS, LAX, OAK, FLL. PRIZES DO NOT INCLUDE ANY TRANSPORTATION TO/FROM ANY AIRPORT OR HOTEL ACCOMODATIONS. GRAND PRIZE WINNERS ARE RESPONSIBLE FOR SECURING ANY ADDITIONAL TRAVEL OR ACCOMODATION ARRANGEMENTS. ALL EXPENSES FOR ADDITIONAL TRAVEL AND ACCOMMODATIONS ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Voucher subject to an expiration date as included on

voucher. Unused components of the prize have no redeemable cash value and no compensation will be made. If the prizes are not available for any reason then the Sponsor reserves the right to substitute any prize with another prize of comparable or greater value. Prizes are not transferable. Taxes, as applicable, related to the prize are the responsibility of each individual winner. All other expenses and costs not expressly listed above are the winner's sole responsibility. Travel subject to availability; certain restrictions and blackout dates may apply. See Appendix for flight connections and destinations, which are subject to change. Sponsor is not liable for delays, cancellation or unforeseen events related to the flights. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Prize details not specified above will be determined by the Sponsor in its sole discretion. Voucher redemption is subject to capacity controls, availability, blackout dates and certain other restrictions, as determined by Sponsor. Winners are responsible for obtaining all travel documents (including a valid passport) required by airline. Winners are responsible for any and all other costs and expenses not listed above.

6. **Winner Notification.** The potential Grand Prize winners will be notified by e-mail and will be required to execute and return, via email (or through the email link), an Affidavit of Eligibility/Release of Liability and where legal, Publicity Release within five (5) days of notification attempt or the prize will be forfeited and an alternate winner selected. The travel companion (if applicable) of each Grand Prize winner (or Grand Prize winner on behalf of minor travel companion who is winner's child/charge) may be required to execute a Release of Liability within five (5) days of notification. Return of prize notification as undeliverable will result in disqualification and, at Sponsor's discretion, an alternate may be selected.

7. **General Rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Sponsor and Administrator. The Sponsor and its Administrator are not responsible for technical, hardware, software or telephone malfunctions of any kind, unintelligible, incomplete or misdirected entries, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer resulting from participation in, accessing or downloading information in connection with the Sweepstakes. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to the identity of an entrant, the authorized account holder of the email used to enter will be deemed to be the entrant. An "authorized account holder" of an email address or is the natural person in whose name the email address has been issued by the Internet Access provider or on-line service provider. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Sponsor reserves the right at its sole discretion to cancel, terminate,

or modify the Sweepstakes. In such event, Sponsor will award prizes from eligible entries received for each Entry Period prior to cancellation. Entries generated by script or bot are not eligible.

8. **Release:** Participating in the Sweepstakes constitutes permission to the Sponsor, Administrator and their agencies to use entrants' names, voice, likeness, and/or image for purposes of advertising and trade without further compensation, unless prohibited by law. By participating in the Sweepstakes, you agree that Sponsor, Administrator, McKinney Ventures LLC, their respective parent, subsidiaries, affiliated companies, agents, advertising and Sweepstakes agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents (collectively, the "**Released Parties**"), will have no liability whatsoever for, and will be held harmless by you for, any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of the prize, if applicable, or participation in this Sweepstakes or participation in any Sweepstakes related activity. You hereby waive all rights and release each of the Released Parties from any claim or cause of action, whether now known or unknown, of any kind, including but not limited to defamation, invasion of right to privacy, publicity or personality or any similar matter, relating to the Sweepstakes, and the operation thereof. You hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

9. **Data Protection/Privacy Policy:** Information collected by Sponsor in connection with the Sweepstakes is subject to Sponsor's privacy policy located at http://www.norwegian.com/us/booking/booking-information/legal/privacy-policy/ and applicable data protection laws. Each entrant agrees to the collection, processing and storage of entrant's personal data by Sponsor for purposes of the Sweepstakes.

10. **Jurisdiction:** The Sweepstakes shall be governed by and interpreted in accordance with the laws of the State of New York without regard to its conflict of laws principles, with venue in New York to the fullest extent permitted by law, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' and/or experts' fees; and winners hereby waive all rights to claim punitive, incidental and consequential damages and any other damages (including attorneys fees), other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Winners acknowledge that no other party nor any agent or attorney of any other party has made any promise, representation or warranty whatsoever, express or implied, not contained herein concerning the subject matter hereof, to induce the winners to execute any document and winners acknowledge that he/she has not executed any document in reliance on any such promise, representation or warranty not contained herein. Any waiver by the Sponsor or Administrator of any term of any document in a particular instance shall not be a waiver of such term for the future. Winners agree that the invalidity or enforceability of any part of any document shall in no way affect the validity or enforceability of any of the remainder of that document.

11. **Winners List:** For the names of the winners, available after January 11, 2017 for a period of at least 30 days, visit http://bestfreeshippingonearth.com.

12. **Sponsor/Administrator:** The Sponsor of this Sweepstakes is Norwegian Air Int. Ltd., (1460 Broadway, 9th Fl, New York, NY 10036. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc., 100 Marcus Dr., Melville, NY.

Appendix A

Winter/Summer '17 - Best Connections

		Origin				
Destination	**Code**	JFK	BOS	LAX	OAK	FLL
Alicante, Spain	ALC	X	X	X		X
Athens, Greece	ATH	X		X		
Bangkok, Thailand	BKK	X				
Barcelona, Spain	BCN	X	X	X	X	X
Bergen, Norway	BGO	X	X	X	X	X
Berlin, Germany	SXF	X		X	X	X
Budapest, Hungary	BUD	X	X		X	
Geneva, Switzerland	GVA			X		
Krakow, Poland	KRK	X				
Malaga, Spain	AGP		X	X	X	
Munich, Germany	MUC					X
Nice, France	NCE			X	X	X
Palma de Majorca, Spain	PMI				X	X
Prague, Czech Republic	PRG			X	X	
Rome, Italy	FCO	X		X	X	
Split, Croatia	SPU			X		
Tromso, Norway	TOS	X		X		X
Warsaw, Poland	WAW	X				

Each route has at least one good connection via OSL in at least one direction of travel.